

PERSPECTIV

A close-up, high-angle shot of a brown eagle's head, looking down and to the right. The eagle's feathers are detailed and textured. Its eye is a striking, glowing purple color with a circular, concentric pattern. The background is a deep purple with a subtle grid of thin white lines. The overall mood is mysterious and technological.

The invisible layer that powers
HIGH-STAKES COMMUNICATION

VISUAL COMMUNICATION. BUILT TO PERFORM.

PERSPECTIV evolved from PPT Pasta, built on years of shaping business communication through presentations.

01

Today, that same thinking extends across event screens, corporate films, brand identity, and digital communication.

02

We help brands communicate clearly, consistently, and with impact, wherever they show up.

03

Same roots

Expanded perspective

Built for bigger stakes

CORE CAPABILITIES

EVENT & SCREEN COMMUNICATION

- Event screen content & stage visuals
- Event pitch deck conceptualization



CORPORATE COMMUNICATION

- Leadership Presentation
- Corporate films & brand videos

BRAND & DIGITAL COMMUNICATION

- Branding & identity systems
- Marketing collaterals
- Website & digital interfaces



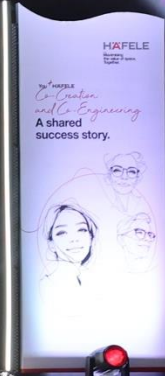
BRANDS THAT TRUST OUR PERSPECTIVE



PERSPECTIV

**EVENT SCREEN CONTENT
& STAGE VISUALS**





Annual M



Mr. Dinesh Sota



MARKETING
Annual Marketing Confer 2025





Together We
shine

HAFELE

HAFELE

HAFELE

EXIT

ThermoFisher
SCIENTIFIC

India Annual Leadership Meeting 2026

Accelerating
Impact



002

003

007

Strengthening
THE CORE
Basics to Breakthrough



The Year ahead is demanding and Exciting, however our strategy is clear, and priorities are sharp, most importantly our teams are fully charged.



NAYARA
WATER

Together we collaborate, move faster, Execute sharper and transform to win

Strengthening
THE CORE
Basics to Breakthrough

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THE CORE
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PERSPECTIV

**LEADERSHIP
PRESENTATIONS**



1. PROFIT SHARE
(TO BE ₹150
CRORES+ IN 2026)



Concept Edge
(20 Cr.+)
Marketing Intervention



Concept Earth
(₹35 Cr.+)
Ongoing Plan



Achivement
(₹60 Cr+)
Public Growth Sector



THINK BIG, ACT FAST, WIN TOGETHER



WIN TOGETHER
GROWTH IS A TEAM SPORT



TT BRANDING

Strengthening Customer Trust



Branded 1000 Franchisee/ Transporter's TT in 100 Days

Increase Brand Awareness with better brand recall

Established visibility of 4 Mn Kms and taking it to 18Mn Kms

Rebrand entire Fleet of 4500 TTs in 2026



ENHANCING RETAIL VISUAL IDENTITY

BRAND
Brand Elements

INFRASTRUCTURE
Forecourt & Canopy

SERVICES
Totem

EXPERIENCE
Consistent Experience - Mapped Customer Journey

TALENT ACQUISITION

PROUD MOMENTS



MARKETING

- 8 hiring drives for frontline roles closing 40% (31) roles within 45 days.



REFINERY

- 56 % ASPIRE closure within 55 days



CORPORATE

- 20% diversity hired which is highest across BU.
- Key focus on ADT Hiring for Phase 2.



CAMPUS

- 64 candidates joined through campus (GET, DET, MT and CA)



DIGITALIZATION

- Shifting the ways of working from manual to online ...ongoing

WE ARE UNSTOPPABLE



NARTD INDEX GROWTH RUNNER UPS



**XXX
ENTERPRISES**

Unit: Mumbai
ASM: ABC

**XXX
ENTERPRISES**

Unit: Pune
ASM: ABC

**XXX
DISTRIBUTORS**

Unit: Pune
ASM: ABC

**XXX
INDUTRY**

Unit: South MH
ASM: ABC

**ABX
XYZ**

Unit: Nashik
ASM: ABC

**XYZ
AGENCY**

Unit: Nashik
ASM: ABC

XYZ AGENCIES

Unit: Nashik
ASM: ABC

Coca-Cola
Hindustan Coca-Cola
Beverages



PERSPECTIV

**EVENT ASSET
DESIGN**



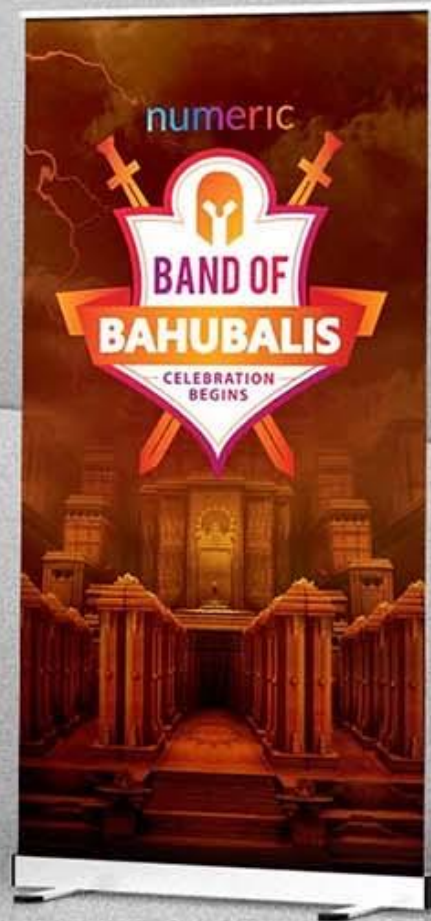


RRR

RECOGNIZE, REWARD,
& REJUVENATE

THINK **BIG** 
ACT **FAST** 
WIN **TOGETHER** 

 LEADERS MEET 2025





DAHAAD
UNLEASHING THE POWER WITHIN

PERSPECTIV

**PRESENTATION SLIDE
DESIGN**



2020

**PRICE
SKIMMING
STRATEGY**



aurionpro 

Great
Place
To
Work[®]

Certified
MAR 2023 – MAR 2024
INDIA

ADAPT

The New World Order of Digital

Corporate Presentation
February 2026

We are MoneyMan

Moneyman from modest origins, we have embarked on a thrilling and eventful journey to become the dynamic company we are today. Our remarkable evolution has transformed us from a single brand, product category, and market into a multifaceted enterprise

\$3.0 Million

Distribution & Supply Chain
Solution Providers

515+

International Brands in IT,
Mobility, Cloud Solution
and Services

17+

Emerging Markets

Through our subsidiaries, we proudly distribute products from over 35 premier manufacturers to more than 21500 channel partners worldwide. Our company stands as the second-largest IT products distributor in India and the leading distributor in the Europe.

Technology Supplier
in AIA | **#1**

#2 | Chain direct solution
Provider in Europe





WELCOME TO
JB PHARMA'S
CFA MEET 2022-23

PERSPECTIV

**EVENT CONCEPT
DECKS**



DANCE AND MUSIC PERFORMANCES

Fusion Dance Performances

- A mix of Bollywood and traditional Maharashtrian Lavani to represent Mumbai's spirit.
- Include flash mobs with professional dancers for surprise elements.

Below are some top dance troupes and choreographers in Mumbai

Nazneen Bollywood

A renowned dance troupe known for their vibrant performances that seamlessly blend classical Indian dance forms with contemporary Bollywood styles.

House of Dance

Specializes in creating bespoke dance performances, including Bollywood and traditional Indian dance troupes, tailored for events and celebrations.




MUMBAI SHOPPING FESTIVAL: WHERE COMMERCE MEETS CULTURE



ACTIVITIES

Engagement Reminders

- Weekly messages: One week prior to the biggest shopping celebration in Mumbai.
- Send targeted push notifications through mobile apps like Zomato, Swiggy, Flipkart, and e-commerce partners to increase reach.

Pre-Event App Game

- A 5m-to-10m feature for early rewards (vouchers or small prizes).
- Include engaging quizzes about Mumbai trivia tied to local themes, improving app downloads and pre-registrations.

Social Media Quizzes and Contests

- Daily trivia or guessing games with rewards like vouchers or event merchandise.

Gamification and Interactive Promotion





INTERACTIVE IDEAS

C. Creative and Fun Engagement Workshops

Mumbai Canvas: Collaborative Mural Painting

Concept: A large-scale mural where participants paint scenes reflecting their favorite Mumbai landmarks.

Dance Your Streets Away: Zumba and Bollywood Fitness Workshops

Concept: Conduct high-energy dance classes with professional instructors.

Execution: To attract footfall, offer in-person sessions at Marine Drive or mall rooftops.

Example: Wellness Dancers: A certified Zumba instructor and fitness enthusiasts based in Malabar Hill offer live sessions for low-impact dance workouts that make streets enjoyable.

MUMBAI: A GATEWAY FOR GLOBAL SHOPPERS

Foreign Tourist Attraction

Shopping is a top activity for 67% of international tourists, and events like MSF can significantly increase footfall.

Spending by Tourists

Foreign tourists spend an average of ₹6,000 per day in India on shopping, food, and entertainment. MSF can simplify this.




MAJOR FOOTFALL LOCATIONS



Popular city locations will serve as interactive hubs, engaging families, tourists, and locals through fun activities, live performances, and eye-catching installations.

High-footfall areas in shopping districts and commercial centers will feature branded setups, interactive zones, and festival highlights to attract visitors and drive participation.

Malls with significant foot traffic will host experiential activities like workshops, games, and AR/VR exhibits to cater to diverse audiences and enhance the festival's appeal.

GOLDEN GATEWAY EXCELLENCE

Concept: Celebrate the festival's achievements by honoring participants, partners, and sponsors who made the Gateway of India as a portal to success and excellence.

Stage Design

Reimagine the Gateway of India as the main stage backdrop, illuminated with gold accents and lighting.

Decor

Gold-themed decor with elegant drapes, floral arrangements, and shimmering lights to reflect grandeur and sophistication.

Symbolic Activity

Create a "Gateway of Success" wall where attendees can leave messages about their top experiences, making it a memorable legacy.





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POST-EVENT PLAN

Thank You Gesture

- Personalized emails and push notifications.
- Social media "Thank You, Mumbai!" posts with event highlights.
- Exclusive post-event discounts for participants.

Key Elements

- Opening montage with drone shots of Mumbai.
- Event highlights, emotional storytelling, and celebrity appearances.
- Closing with a trailer for next year's MSF.

Alternative Options

- Mini-series recap on social media.
- 360-degree interactive video for immersive experiences.
- Behind-the-scenes video showcasing the hard work behind MSF.

Supranshu Khanna

Atin Kapoor

Ref Link

Ref Link

XXXX XXXXX
Product Launch

HEALTHCARE

Alma

MAIN LAUNCH

TITAN THE ROBOT FOR PFA ENGEEMENT

<https://www.youtube.com/watch?v=PHUY5N82WJI>

HOLOGRAM-INSPIRED INVITE CUBE - PHYSICAL INVITE

A sleek matte-black cube is delivered to guests.
When opened, it reveals a clear acrylic plate inside.
When the plate is plugged in via USB or switched on, LED lights illuminate a 3D laser-etched design of the Alma Harmony product or event name, creating a hologram-like effect.

"Time Capsule" Message Box

Tabletop Kinetic Sculpture

Harmony Light Globe

PREDICTIVE DNA ANALYSIS SWIRL

BRIEF

Date
March 2026

Venue -
TBD

Pax - 80
to 100

Product Launch
Event

Venue
THE LALIT, DELHI

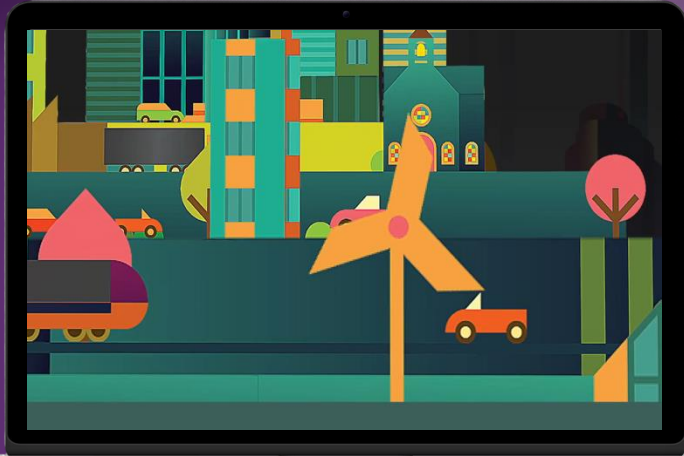
Option 2

PERSPECTIV

**CORPORATE
VIDEOS**



Explainer & Motion Graphics Films



Footage-Based Storytelling



High-Production Brand Film



[Click here to watch Video](#)

PERSPECTIV

**BRAND
IDENTITY SYSTEMS**





Case-Studies



What We Do

We design and implement precise strategies tailored to your unique objectives.

- Search Engine Optimization (SEO)**
Boost organic visibility and outrank competitors with proven, data-driven SEO strategies tailored to your niche.
[Know More >](#)
- Paid Media (PPC & Performance Ads)**
Drive high-intent traffic and measurable results through carefully crafted and optimized search, display, video, and social media campaigns.
[Know More >](#)
- Social Media Marketing**
Build influence, engagement, and community with targeted, high-performance, branded social media strategies.
[Know More >](#)
- Web Design & Development**
Create stunning, conversion-first websites that are responsive, fast, and user-obsessed.
[Know More >](#)
- Analytics & Reporting**
Turn data into decisions with real-time insights, actionable dashboards, and performance reviews that power growth.
[Know More >](#)
- Branding & Communication Design**
Craft compelling brand stories and visual identities that stand out in crowded digital spaces.
[Know More >](#)
- Marketplace & ORM Management**
From Amazon to Flipkart, we optimize listings, manage reviews, and improve brand visibility across key e-commerce platforms.
[Know More >](#)
- 25K**
Keywords ranked on first page of Google
- 1 Billion**
Facebook Impressions
- 15,000+**
Domain Name Registrations



Four Leaf Clover Digital

Crafting Digital Excellence

Performance-Driven Digital Marketing Agency

Testimonials

Bohan K
Founder, NuroSpock

LC helped us find the right audience and scale it up. Their support and performance focus was simply top-level.

Let's Build Something Great.

LC Crafting Digital Excellence

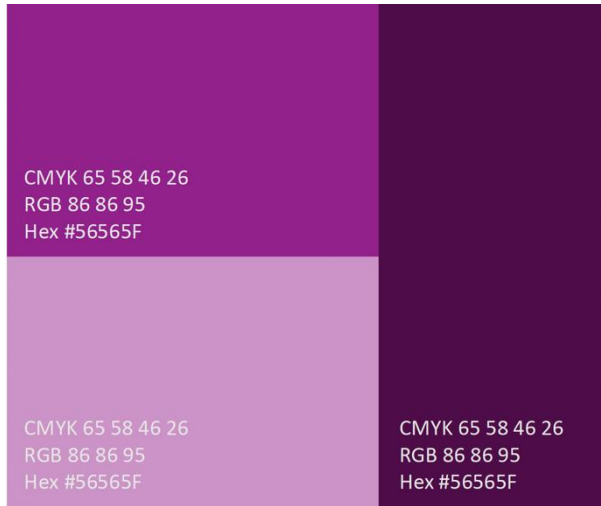
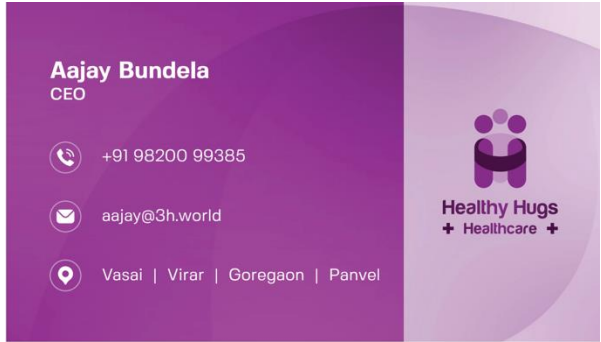
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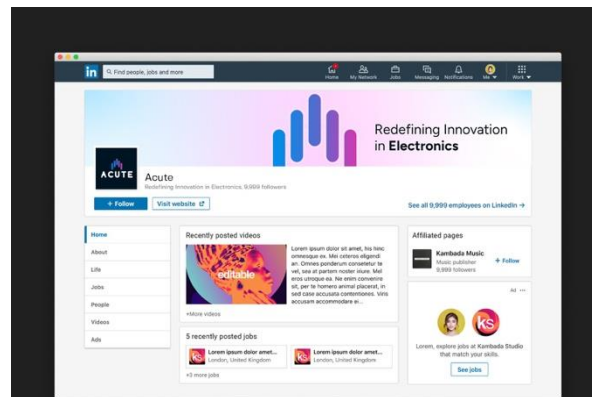
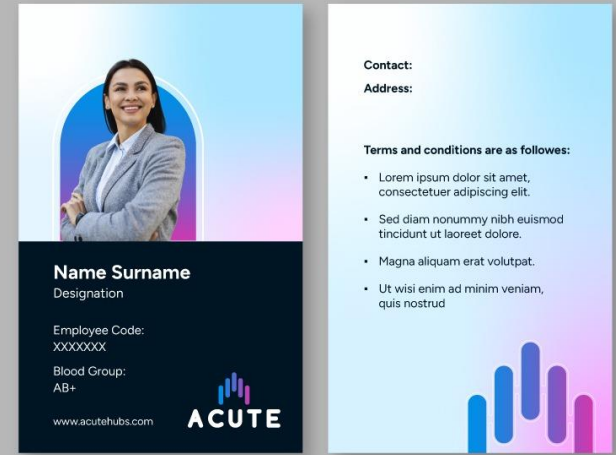
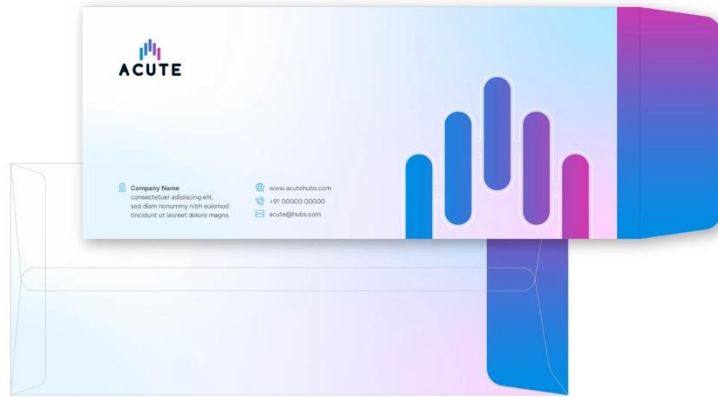
SEO & Marketing
Paid Media
Strategy Design
Web Development
Data & Analytics
Brand Strategy

101, 101/102, 102/103
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Crafting with Purpose.





WHY

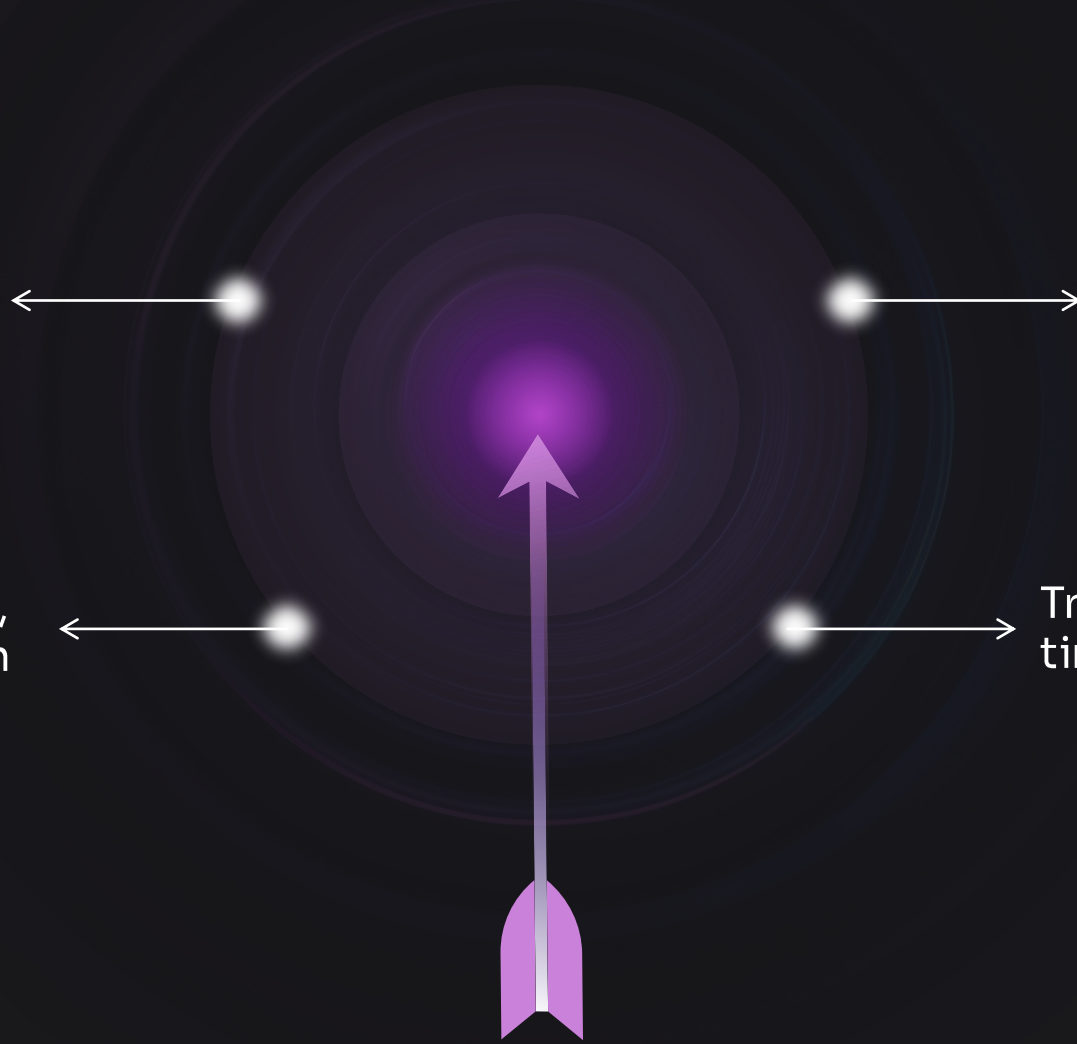
PERSPECTIV

Built on presentation, screen communication & event expertise

Consistency across screens, decks, films, and brand systems

Speed with structured thinking, not just execution

Trusted to deliver when timelines and stakes are high



PERSPECTIVE, BACKED BY EXPERIENCE



HUFRIZ PATEL
Director of Events

PPT Pasta revolutionized our corporate presentations with exceptional pitch decks and customized screen-format presentations. Their creativity and professionalism made our conference and client presentations visually stunning. Their corporate AV support perfectly complemented our communication.



ANIRUDDH GALGALI
Senior Director, Strategy
Europe and Emerging Markets

Partnering with PPT Pasta was a great experience. Their creativity and professional approach transformed our slides into engaging, high-impact visuals. The final output helped us communicate our message clearly and effectively.



DHEEPAK RAJOO
Chief Information Officer

PPT Pasta delivered excellent turnaround time, strong attention to detail, and seamless communication. Their support in designing our presentation made it polished, professional, and impactful. Highly recommend their exceptional service.



SHRADDHA VYAS
Founder

PPT Pasta transformed our event presentations with outstanding creative capability. They brought our concepts to life with stunning visuals and clear communication. Their professionalism and consistency exceeded expectations. Highly recommended for premium presentation and visual communication needs.



SCALE. CONSISTENCY. TRUST.



5000+

Visual assets designed across formats



200+

Corporate films, motion graphics, and video assets produced



500+

Event screens powered across conferences and launches

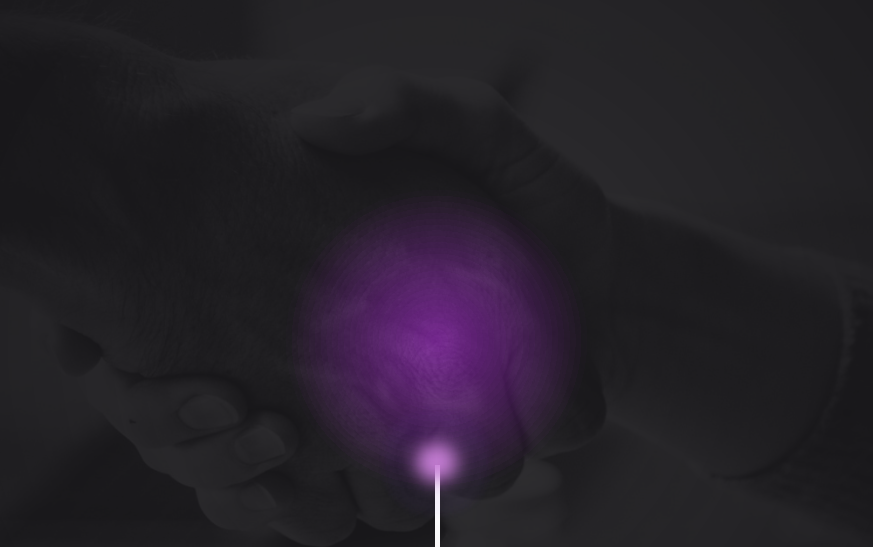


20+

Industries supported across corporate and event ecosystems

VISUAL | MOTION | STORY

PERSPECTIV



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connect@perspectiv productions



<https://perspectiv productions/>



READY WHEN YOU ARE!